



Annual Report

Serving the
Milwaukee
community
since 1893



Serving MKE together in 2020

Basic Needs

supporting our neighbors through nutritious meals, safe shelter, clean clothing and vital hygiene items



Recovery

transforming lives through education, job training, counseling, mentorship, addiction recovery support and other long-term programming



Education

emphasizing strong academics, character development and career readiness through Christian instruction



Community Resources

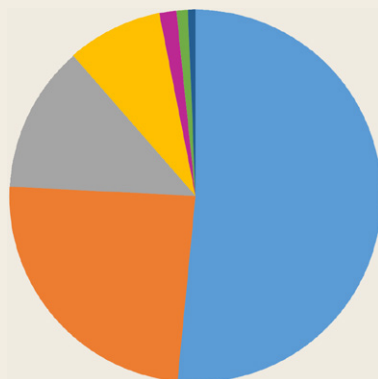
equipping families in need through community outreach and family programming at our North Campus



YOUR GENEROSITY IMPACTED OVER

5,000 INDIVIDUALS IN 2020. THANK YOU!

2020 FINANCES



Contributions	\$12,512,810	51.5%
In-Kind Contributions	\$5,885,773	24.3%
School Tuition	\$3,104,883	12.8%
Wills & Estates	\$2,015,777	8.3%
Investments	\$360,381	1.5%
Events	\$238,725	1.0%
Miscellaneous	\$158,178	0.6%

Total Contributions \$24,276,527 100%

10%
Development

7%
Administration

83%
Programs



Letter From the President

Dear Friend,

If I could sum up 2020 in a word it would be *unexpected*. Nobody could have expected that, three months into the year, we would experience an economic and social shutdown like we've never seen before. Experiencing shortages of toilet paper and other necessities was *unexpected*. Schools moving to virtual instruction for months was *unexpected*. Canceling things like the NCAA basketball tournament was *unexpected*.



We, too, experienced our fair share of the unexpected. Last year, we unexpectedly and tragically lost a member of our MRM family, Billy Ross. Billy graduated from one of our recovery programs in 2008 and was a valued staff member in our men's shelter ever since. He succumbed to the virus in April and died from complications associated with his illness. We mourn losing him and miss him terribly!

Despite the *unexpected* challenges, however, there were some *unexpected* highlights in 2020 that came through friends like you — and for those we give thanks! In my wildest dreams, I couldn't have anticipated the tremendous outpouring of support from members of the community who set aside the uncertainty of circumstances in their own lives to step up and care for those coming to MRM for help.

You see, "safer at home" is difficult to accomplish for those who are homeless and struggling in our community. But you provided monetary donations, masks and other personal protective equipment, food, toiletries, notes of encouragement for our staff and our guests and volunteered when needed — all to serve those in our community who needed it most. Through friends like you, men, women and children found the help they needed to not only weather the storm of the pandemic, but to thrive in the midst of it.

By God's grace, we have been able to stay true to our mission of serving those in need to see lives transformed through the message of Jesus Christ's love...thanks to the kindness of friends like you!

Sincerely,

Patrick H. Vanderburgh, D.Min.
President



BASIC NEEDS

the first step toward life transformation

Our Mission Statement:

Sharing God's love by caring for those who are poor in body, mind and spirit, to see lives transformed through Christ to hope, joy and lasting productivity.



365,777

meals served



70,090

nights of shelter provided



45,020

articles of clothing distributed



6,386

hours of volunteer service in helping our struggling neighbors

77

Safe Harbor men found permanent housing in 2020.



lasting impact for
neighbors in need

RECOVERY

The folks who come through our doors end up here for so many different reasons: addictions, childhood abuse and neglect, poor educational backgrounds, a lack of job skills — unfortunately, the list can go on and on. Last year, under the threat of the pandemic, those who were already struggling or homeless became even more vulnerable as they suddenly had less access to the vital care they needed to remain healthy and safe.

Homelessness is complicated, and there is no single solution. But, thanks to your generosity, thousands of struggling souls were able to find help and refuge from hardship during the pandemic — through basic needs, counseling, education, job training, Bible studies, spiritual nurture and so much more. Through these programs and your kindness, many in our community not only found help in the present, but hope for the future.



"I want to thank God for giving me a second chance! I'm grateful to donors for their help in changing my life and making it possible to be reunited with my wife and kids. I'm a better man because of you!"

-Terry



832 adult
counseling hours

9 out
of **10**

New Journey grads found
work in livable wage jobs
within six months.

80 men participated in **Community Outreach Services**, which helps men with an income find stable housing and other services.

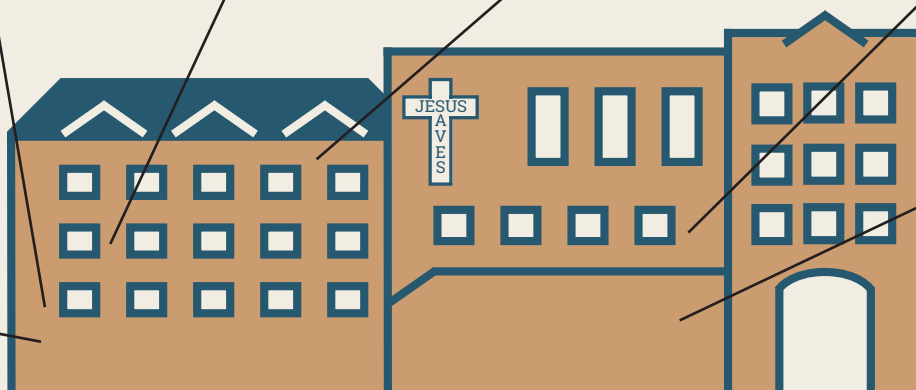
39 men participated in **Vocational Initiative Services**, which supports men who are employed by connecting them with other resources.

33 men enrolled in **New Journey**, our year-long residency program focused on addiction recovery, work readiness and healthy lifestyles.

10 **New Journey** grads participated in our year-long transitional living program, **New Journey Transitional Services**.

105 women were impacted by Joy House's **transformative programs**, which include job training and financial education.

119 children ages 0-4 received loving care in the Joy House **nursery**.



EDUCATION

one of the best ways
out of poverty



As local schools and public places shut down in the spring, education suddenly became a great challenge for students and adult learners. But, with great creativity and teamwork, we quickly implemented remote learning — regularly making home deliveries of homework, groceries and learning equipment to students. And, we safely provided resident adults the services that they needed to accomplish their goals.

Upon reopening, our school was able to meet in-person with the majority of our students without disruption. We are grateful to many friends and donors for their help in adjusting to new challenges and securing a safe and productive future for those we serve.

367

students, grades K-12, were educated virtually and/or in-person at Cross Trainers Academy during the 2019-2020 school year.



17

students enrolled in special needs program

80

students attended summer City Camp



Our City Camp was one of very few in-person summer camps in Milwaukee. While taking precautions like wearing masks and social distancing, kids enjoyed summer academics and had access to safe, fun and encouraging outdoor activities like fishing, kayaking, community cookouts and talent shows.

28,724

hours of adult education and job training were provided to men and women who are homeless.

14 vocational

certifications were earned by program participants

488 hours of parenting instruction were provided to mothers in Joy House

8,193 hours of Bible teaching were provided to guests in Safe Harbor and Joy House

transforming our
neighborhoods

COMMUNITY RESOURCES



"Yes, COVID-19 has created many challenges — but, by God's grace, we've been able to stay true to our mission of serving those in need to see lives transformed through the message of God's love..."

President Patrick Vanderburgh

Things looked a bit different, but with careful safety measures, great determination and prayer, we were still able to provide critical resources and services to our neighbors — many who were especially impacted by COVID-19.



18,428
toys and
school supplies
distributed to
students



800
Thanksgiving
baskets to 400
families



4,207
Christmas gifts
to Joy House and
community
families



39,159
hygiene items and
household goods
distributed



Throughout 2020, our North Campus implemented regular meal delivery and distribution, directly serving at-risk senior citizens, school families and members of the community.



NORTH
CAMPUS

Building community and growing hope in Lindsay Heights through neighborhood outreach.

144,701

meals distributed at our North Campus as a relief initiative in response to COVID-19

THANK YOU
FOR MAKING
AN IMPACT!



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Main Campus

830 N. 19th Street
Milwaukee, WI 53233



Safe Harbor
(men)



Joy House
(women and children)



North Campus

1530 W. Center Street
Milwaukee, WI 53206



**Cross Trainers
Academy**
(students)



Equip
(community)

HOW YOU CAN HELP



DONATE

Visit milmission.org/donate
to make a gift



VOLUNTEER

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Consider including MRM in
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