

2017 Annual Report



From the President

Dear Friend,

This year marks the 125th anniversary of the Milwaukee Rescue Mission! As we reflect on that milestone, we are humbled to see how God has been so faithful since our founding in 1893. Over the years, He has provided a community who has cared for those who are hurting and homeless in Milwaukee by providing for their basic needs, as well as recovery programs, education and other community resources for our neighbors in need.



More recently, 2017 marked several important milestones for MRM! In September, we broke ground on a \$12 million expansion of our North Campus. This will allow us to better serve the folks living in the Lindsay Heights neighborhood—a neighborhood whose residents are experiencing high unemployment and extreme poverty, in addition to a lack of opportunities. We look forward to serving in this community in a greater capacity in the future!

In November, we were excited to receive the BizTimes Media's *Nonprofit of the Year Award* in the Large Category—an award to be shared with friends like you, whose support has made such a significant impact on those who are hurting in our community!

And, every single day, we continue to provide meals, shelter, clothing and recovery programs to hundreds of our homeless neighbors—highlighted in 2017 by the construction of **Door of Hope**, our new program for single unaccompanied women. Thanks to you, our neighbors have hope—a hope founded on the gospel of Jesus Christ. On the following pages, you will learn of the tremendous impact your support of the Milwaukee Rescue Mission has had on men, women and children in need. I hope it will be as much of an encouragement to you as it is to me!

Sincerely,

A handwritten signature in black ink, appearing to read 'Patrick H. Vanderburgh'.

Patrick H. Vanderburgh, D. Min.
President

2017 HIGHLIGHTS



Broke ground for our North Campus expansion in zip code 53206 to better serve residents of all ages

BizTimesMedia

NONPROFIT
OF THE
YEAR

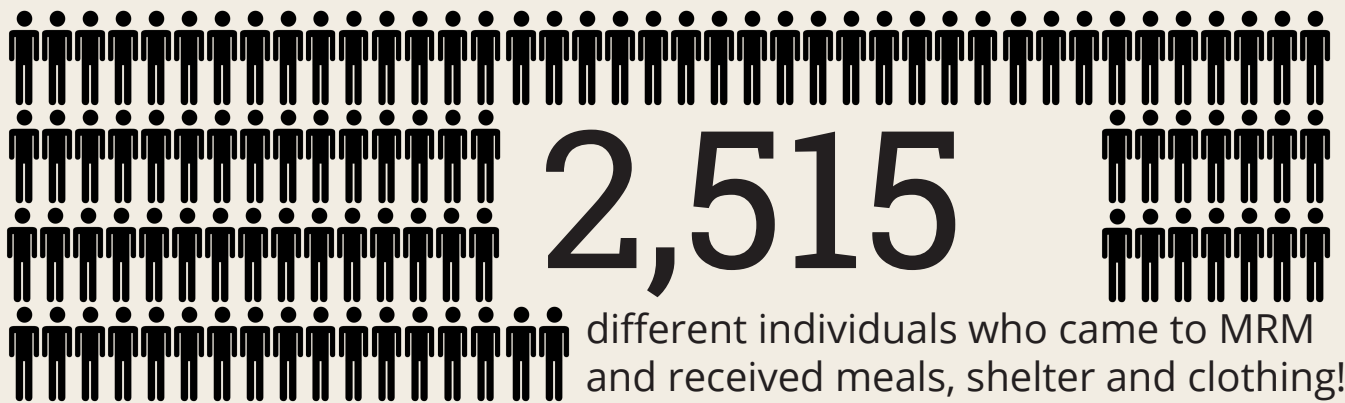
Awarded the BizTimes Media
Nonprofit of the Year Award



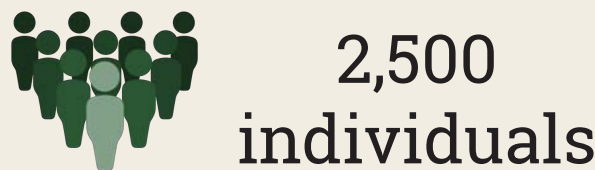
Prepared to open an expansion of Joy House, called the **Door of Hope Program** (February 2018 opening)

2017 IN REVIEW

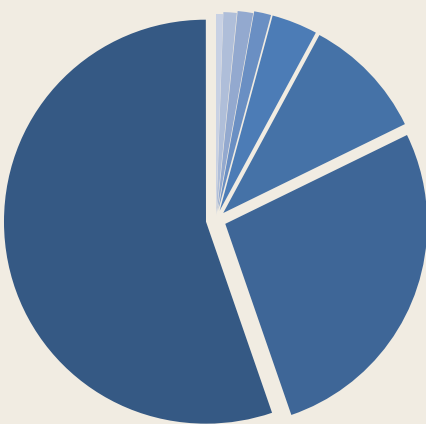
YOUR GENEROSITY IMPACTED



THROUGH OUR COMMUNITY OUTREACH PROGRAMS,
YOU IMPACTED AN ADDITIONAL



2017 Finances



Contributions	\$11,237,580	55.3%
In-Kind Contributions	\$5,473,292	26.9%
School Tuition	\$2,005,266	9.9%
Wills & Estates	\$746,612	3.7%
Events	\$275,510	1.4%
Investments	\$250,575	1.2%
Child Enrichment Center	\$216,061	1%
Miscellaneous	\$113,219	0.6%

Total Contributions \$20,318,115 100%



**88%
Programs**

**7%
Development**

**5%
Administration**

BASIC NEEDS | the first step towards life transformation

When Marshall came to the Milwaukee Rescue Mission, he hadn't eaten in two days. He was cold, hungry and alone. Struggling with a 30-year addiction to crack cocaine, he had burned every bridge to family and friends and blown his last paycheck on drugs.

Because of you, Marshall found a hot, nutritious meal at the Milwaukee Rescue Mission. He had his own warm bed and received fresh, clean clothes. Your support helped provide Marshall and many others with what they needed—and set them on the path to a transformed life!



278,838
meals
served



83,081
nights of shelter
provided



46,845
articles of clothing
distributed



7,579
school supply items
distributed to students at
Cross Trainers Academy
and in Joy House



17,012
hygiene items and
household goods
distributed

no longer
53206 IS A FOOD DESERT.

With no grocery stores in the whole zip code, our neighbors struggled to provide healthy food for their families. Through a partnership with Pick 'N Save Fresh Picks Mobile Market and Hunger Task Force, our neighbors now have access to fresh produce, dairy and meat products at a significant discount.



lasting impact for
neighbors in need

RECOVERY



Chris grew up with parents who struggled with alcoholism and drug addiction. After years of battling with alcoholism himself, Chris ended up in the hospital with a failing liver.

Despite only a 33% chance of survival, Chris was healed after a nurse prayed for him. He came to the Milwaukee Rescue Mission, where your support helped turn his life around.

Rebecca's parents divorced when she was young, but she kept up a relationship with both of them—especially her father. When she received news of his suicide, she was devastated. Eventually, she lost the two jobs she held, fell behind on rent and lost her home. Then Rebecca's son was born.

Rebecca came to Joy House, where she found Christian support and life-skills resources. Thanks to you, she's on the path to a new life!



1,417
counseling
hours



160
program
graduates

100%

of **New Journey**
graduates had
a job placement
upon graduation.

273 men participated in **Community Outreach Services**, which helps men with an income connect with stable housing and other services.

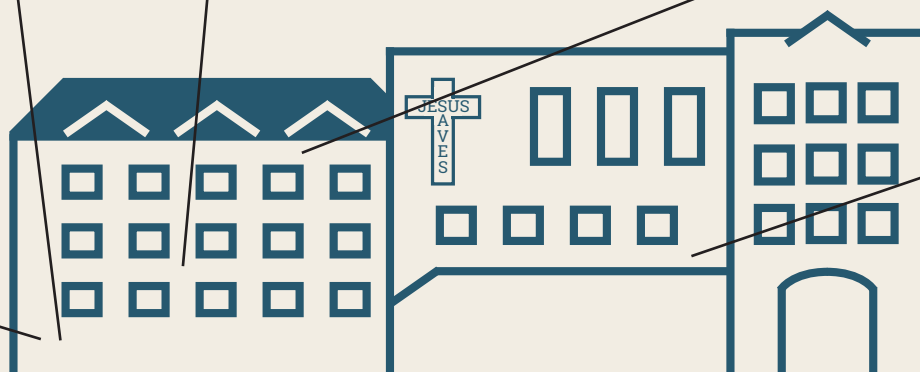
51 men enrolled in **New Journey**, our year-long residency program focused on work readiness, addiction recovery and building or restoring interpersonal relationships.

0 positive drug tests for men in **New Journey** in 2017

12 **New Journey** graduates participated in our six-month transitional living program called **FOCUS**.

101 men participated in **Vocational Initiative Services**, which supports men who are employed by connecting them with other resources.

82 women graduated from our **New Life program**, which includes job training and financial education.



EDUCATION

one of the best ways
out of poverty



277

students, K4 through 11th
grade, were educated at Cross
Trainers Academy

almost **80%**
retention rate
90%
attendance



123

students
received
after-school
tutoring

99

attended
summer City
Camp



Students have
access to a variety
of academic and
extracurricular
offerings, including
STEM Classes,
Upwards Sports
Basketball, Mad
Hot Ballroom & Tap
Dance Classes and
Lego® League.



47,403

hours of adult education and
job training were provided

22 **Spartan Chemical
Cleaning** and **ServSafe®**
Certifications earned by
men in our programs

**Implemented
Edmentum™**
an educational system that
provides adult education
lessons at each person's
individual pace



When the father of Tenesha's
children abandoned the
family, her kids started
struggling in school. Someone
recommended Cross Trainers
Academy. Today, her children
are thriving and love to learn—
and she's joined the staff!

48

children served
through our day care,
the Child Enrichment
Center



★★★★☆
*The only public day
care in 53206 with
a YoungStar 4-star
rating*

transforming our
neighborhoods

COMMUNITY RESOURCES



Community events helped build connections with the neighborhood around our North Campus



Father
Gatherings



200
Thanksgiving
Baskets



1,553
Christmas Gifts



Neighborhood
Movie Nights and
Block Party



Milwaukee Justice
Center Mobile
Legal Clinic



Pick 'N Save
Fresh Picks Mobile
Market



Job Fairs and
Job Readiness
Workshops



dFree Financial
Freedom Classes



Parents As Partners
Meetings



Neighbors in need
also received free
food, hygiene
items, access to
fun activities and
information about
other resources
available.



PLANS FOR THE FUTURE

The impact you made in 2017 was incredible! Your support provided basic necessities, the opportunity to join recovery programs, access to educational courses and connections to community resources for thousands of men, women and children.

The need in Milwaukee continues. Plans to expand our impact in 2018 include:



Provide services for single
women who are homeless
through Joy House's
Door of Hope program



Add 12th grade
& add sections
to other grades
at Cross Trainers
Academy



Determine and
address other
needs in 53206
neighborhood

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Main Campus

830 N. 19th Street
Milwaukee, WI 53233



North Campus

1530 W. Center Street
Milwaukee, WI 53206

OUR DEPARTMENTS



Safe Harbor
(men)



Joy House
(women and children)



**Cross Trainers
Academy**
(students)



Equip
(community)

HOW YOU CAN HELP



DONATE

Visit milmission.org/donate



VOLUNTEER

Apply at milmission.org/volunteer



PLAN YOUR GIFT

Visit mrmlegacy.org for
more information

info@milmission.org

414.344.2211

milmission.org