

2016 Annual Report



From the President



Dear Friend,

For almost 125 years, the Milwaukee Rescue Mission has helped people fulfill their God-given potential. Hurting men, women and children have hope for a better future because of God's love and help from friends like you. It may start with a hot meal or a warm bed, but really what these precious souls find are new beginnings and a chance to thrive. Meeting immediate material needs often opens hearts to hear the transforming message of the Gospel.

I am excited to share that the Milwaukee Rescue Mission is expanding our outreach to bring hope to a neighborhood in desperate need of renewal. In 2016, the Milwaukee Rescue Mission Board of Directors made the bold and faith-filled decision to launch a capital expansion project at our North Campus to help address the needs of the surrounding community. The North Campus is located in Lindsay Heights, a neighborhood within zip code 53206 which is considered the epicenter of our city's greatest suffering. Zip code 53206 is infamous for having the highest rate of male incarceration in the entire nation. Two-thirds of children in the zip code live in poverty while only one-third of adult males are employed.

Through our North Campus expansion, we seek to offer support from cradle to career, serving as an institutional partner to a community in need. A capital expansion will not only build out our school, but the campus will become a resource hub offering comprehensive services to people of all ages. We are designing programs to help individuals and families, including vocational training, education, drug and alcohol recovery, and housing assistance. And, as a Christian ministry, we are able to address spiritual as well as material needs.

Meanwhile, at our Main Campus, we continue to provide meals, shelter, clothing and recovery programs to hundreds of our homeless neighbors in Milwaukee every single day. Thanks to your generosity, hurting and struggling people can start to put the broken pieces of their lives back together. Thank you for giving them the chance to thrive!

Sincerely,

Patrick H. Vanderburgh, D. Min.
President

Overview

The Milwaukee Rescue Mission provides homeless men, women, and children with emergency aid, such as food, shelter and clothing, as well as long-term assistance. Our rehabilitation programs include education, job training, addiction recovery, biblical instruction and life-skills classes. We also provide at-risk children with a quality education through our Cross Trainers Academy and support local families in need through our Equip community resource department. The Milwaukee Rescue Mission offers help in the present in order to give hope for the future.

This work would not be possible without the support of the many individuals, businesses, churches and foundations who partner with us each year. To demonstrate how your support has impacted the lives of those who are homeless and disadvantaged in our community, we are happy to provide this annual report.

2016 By-the-Numbers



298,856

meals
served



97,774

nights
of safe
lodging
provided



42,522

articles of
clothing
given



29,466

hours
of adult
education
and job
training



208

program
graduates

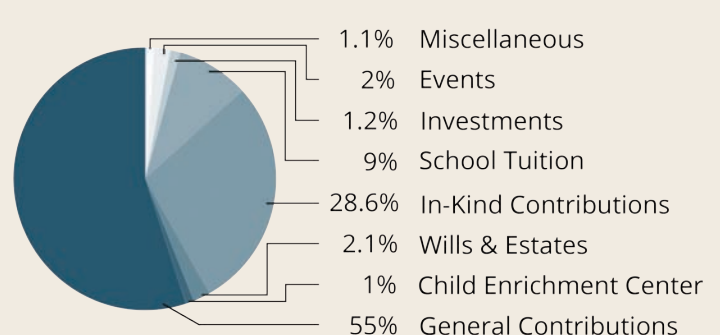
Where your dollars went



Programs: 87%
Administration: 6%
Development: 7%

2016 Financial Information

General Contributions	\$9,778,696	55%
Child Enrichment Center	\$114,168	1%
Wills & Estates	\$403,974	2.1%
In-Kind Contributions	\$5,278,973	28.6%
School Tuition	\$1,603,353	9%
Investments	\$142,826	1.2%
Events	\$331,545	2%
Miscellaneous	\$138,220	1.1%
Total Contributions	\$16,169,201	100%



Safe Harbor

our shelter and recovery programs for men



2016 Impact

- 2,043 different homeless men stayed in our emergency shelter, receiving food, shelter and clothing.
- One-fifth of men staying in our emergency shelter received case management services designed to help guests who are employed, attending school or have disabilities.
- 44 men enrolled in New Journey, our year-long residency program focusing on work readiness, addiction recovery and interpersonal relationships.
- 17 New Journey graduates participated in an additional six-month transitional living program called FOCUS.
- 6,700 hours of job training were provided to homeless men.



2016 Significant Accomplishments

- 25% increase in participation in our New Journey residency program.
- 100% of New Journey graduates had a job placement upon graduation.
- More than half of FOCUS participants graduated. 100% of FOCUS graduates moved into stable housing with gainful employment.



2017 Plans

- Adjust curriculum in New Journey residency program to reflect a man's achievement of outcomes and milestones, as opposed to his length of stay
- Improve after-care services and alumni outreach to better support program graduates
- Increase enrollment in the New Journey residency program through internal recruitment and partnership with outside referral services
- Provide additional services and counseling to men in Guest Ministries





Joy House

our shelter and recovery programs for women and children

2016 Impact

- 738 different homeless mothers and their children stayed in our emergency shelter, receiving food, shelter and clothing.
- 126 women graduated from our New Life Program.
- 75% of participants graduated from our year-long Fresh Start transitional living program.
- More than 10,000 hours of job training were provided to homeless women.



2016 Significant Accomplishments

- Secured grants to offer Trauma-Informed Care training to Joy House staff, teaching them about the impact of trauma and ways to treat trauma-related conditions among homeless families.
- Implemented an assessment tool to help provide direction for women in Joy House's programs, as well as measure growth in the areas of stability, work readiness and spiritual knowledge.
- Piloted a new curriculum (called Transformed) in the New Life Program which is designed to be more interactive and appeal to different learning styles.



2017 Plans

- Open a women's shelter for unaccompanied women without dependent children, offering basic needs, case management and referral services
- Provide trauma-informed care training to Joy House staff to help improve services to traumatized mothers and children
- Restructure the New Life Program by implementating the Transformed curriculum and collaborating with MRM's Equip department to expand the job training component for women



Cross Trainers Academy

our school for at-risk neighborhood students



2016 Impact

- 265 students in grades K4-10 were enrolled in the 2016-17 school year.
- This school year saw an 85% retention rate.
- Students averaged a 90% daily attendance rate.



2016 Significant Accomplishments

- Students demonstrated quantifiable growth in reading and math in standardized testing. Since 10% of students have a certified disability and many others struggle, we are encouraged by this improvement.
- CTA students scored higher in the areas of language and math on the Wisconsin Forward Exam as compared to other schools serving similarly disadvantaged student populations.
- 10th grade and additional sections in K5, 3rd and 4th grades were added to accommodate our 50% increase in students since moving to the North Campus.
- A variety of activities were added to CTA's offerings, from STEM courses (Science, Technology, Engineering and Mathematics) for middle and high school students to arts programs like dance lessons for 4th and 5th grades.



2017 Plans

- Break ground on a building expansion to add 40,000 square feet and include significant infrastructural improvements to the existing campus. The capital project will grow the school to create additional classrooms, STEM labs, chapel, gymnasium, and cafeteria. The expansion will allow us to increase our capacity to 500 students in grades K4-12.
- Add 11th grade, as well as an additional section of 5th grade
- Expand extracurricular offerings to include after-school sports teams





Equip Ministries

our community resource department to support MRM graduates and neighbors

2016 Impact

- 60 different middle school and high school students participated in the after-school teen center.
- 362 backpacks filled with school supplies were distributed to low-income children through Cross Trainers Academy and Joy House.
- 180 families in need received Thanksgiving baskets.
- 2,224 Christmas gifts were distributed to 226 low-income families, including 698 children.
- 76 at-risk children attended City Camp, our six-week summer school.
- Distributed a total of 38,000 clothing, hygiene and household items to MRM guests, program participants and program alumni.
- 38 children were enrolled in the Child Enrichment Center, our state-licensed daycare.



2016 Significant Accomplishments

- Opened an after-school teen center for middle school and high school students at CTA, offering homework help, dinner, chapel, recreation and extracurricular activities.
- Added transportation service for the Child Enrichment Center, thereby increasing enrollment among families.
- Established collaborative partnerships with 20 community organizations for better resource sharing.
- Re-designed our Christmas store to allow for greater parental engagement.



2017 Plans

- Expand outreach and services for MRM program alumni
- Achieve highest level of credentialing for our Child Enrichment Center
- Distribute high-quality fresh produce, meat, dairy and hygiene items through a mobile market to serve families in Lindsay Heights (zip code 53206)
- Serve as a central resource hub in Lindsay Heights through comprehensive programs for residents of all ages
- Establish a summer basketball league for teens in the community





Main Campus

830 N. 19th Street
Milwaukee, WI 53233

North Campus

1530 W. Center Street
Milwaukee, WI 53206

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www.milmission.org

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